SPRING | SUMMER 2019

We're changing our name to Children Believe

INSIDE: What you need to know

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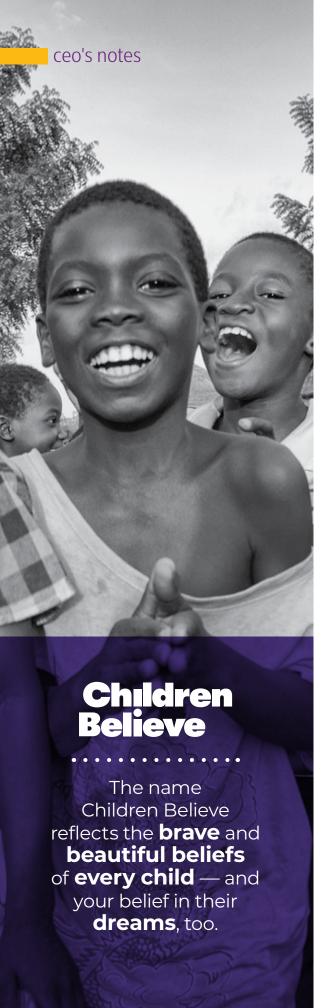
18 CHILDREN SHARE WHAT THEY BELIEVE

PAGE 10



A member of ChaldFund

ccfcanada.ca



Children Believe, our NEW name as of October 1st

Incredible change is happening in the lives of children, families and communities. And, it's only possible because of caring people like you.

As a special supporter, I want to share some important news with you. On October 1, Christian Children's Fund of Canada will be changing its name to Children Believe.

For nearly 60 years, caring people like you have made it possible for us to help vulnerable children of all faiths, ethnicities and cultures. Yet, in the countries we work there's often confusion about whether we serve children of other faiths.

As a commitment to our Christian faith principles, we want *every* child to feel excited and proud our name represents them and *every* person to feel inspired and welcome to join our cause.

We believe our new name will help us do that.

Children Believe reflects the brave and beautiful beliefs of every child — and your belief in their dreams, too.

We've focused on finding a new name representing how you uniquely inspire confidence and courage in children, empowering them to change their world. Whether it's attending school, helping end violence against children or becoming a scientist, lawyer or teacher, you help children believe they can do the extraordinary. That, can take them anywhere.

We're changing our name, not who we are.

Our mission, vision and values will stay the same. We'll continue to be inspired by Christ's love and compassion — just as we have for nearly 60 years. We'll also continue critical projects to build schools, health centres and clean—water sources. At the same time, we'll boost our focus on education (p. 6-7). We believe it's the most powerful tool children and youth can use to fight poverty and injustice and achieve their dreams.

In this issue, we take a close look at our heritage, present and future (p. 5-8), answer your questions about our name change (p. 9) as well as share what your support and encouragement inspires children to believe and achieve (p. 10-15).

Thank you for believing in the potential and possibility of every child, and for believing in us, too. Your loyalty and support is inspiring a new generation to dream fearlessly.

With gratitude,

Patrick Canagasingham, CEO ceo-office@ccfcanada.ca



Photos by Juris Kornets

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On the cover

A girl at a health clinic in Ghana smiles

in the sunshine.

Photo by Philip Maher

CHILD VOICE

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A member of ChaldFund

OUR VISION

We dream of a world where every child has a voice and the ability to achieve their full potential.

OUR MISSION

Christian Children's Fund of Canada creates a future of hope for children, families, and communities by helping them develop the skills and resources to overcome poverty and injustice. For nearly 60 years, we have followed the example of Christ by serving the poor regardless of their faith, cultural, and ethnic background.

OUR VALUES

Across our work, we aim to uphold the values of: results, respect, integrity, teamwork and excellence.

ACCESSIBILITY

We seek to recognize and remove the obstacles faced by persons with disabilities. All communications are available in alternative formats upon request.

A tale of two boys MEET INSPIRING

WORLD-CHANGE WARRIORS

MAX, 8 (sponsor's son)
Saved up money for Rupesh

Canada

Describe yourself in three words: Fun, energetic, funny

Can you tell us about your family's sponsored child? Rupesh lives in India. He has good handwriting that looks cool. We're both brown. I'm Anishinaabe, part of the First Nations of Canada.

How did you help Rupesh?

I saved \$80 for Rupesh. I earned it doing chores and added money from my Christmas present. Children can change the world. If we give, maybe the whole world will, too.

What inspired you to help Rupesh?

I was starting to save for a Lego set when my mom showed me homes near where Rupesh lives. Seeing them made me sad. It felt good to share with someone who needs it more than I do.

Do you plan to sponsor a child when you grow up? Yes, because children are special. And, because it's kind.



RUPESH, 10 (sponsored child) India
Studying hard to help his community

Describe yourself in three words: Playful, smart, eager (to learn)

What do you dream of achieving? I dream of being a police officer. I'm determined to change my home, community and the attitude of those around me.

What would you like to say to Max?

I'd love to meet and thank you for being so kind to a boy like me half a world away.

How has sponsorship changed your life? It's because of my sponsor family that I've come this far in life. My family and I have faced many hardships. But, I've been given clothes, food and books my parents could not afford. Now I'm receiving a good education and my schoolwork and studies are much better.

Do you enjoy receiving letters from your sponsor family? Every time I get a letter I'm so excited. I share it with my mom. I treasure the letters and cards and keep them in a secret place. I love to reread the words and hope that someday I will be able to show my sponsor family how much the letters mean to me. Their words provide much encouragement.

What else would you like to share? Sponsorship helps the community as a whole so children have a healthy and safe place to live and grow up. There has been a lot of progress in my community because of Canadian sponsors!

Any last words for your sponsor family? I'm determined to pass on to others the love Max and his family show me.



esterday

This is our story. As a caring supporter of Christian Children's Fund of Canada, it's a part of your story, too. It begins in the 1930s. An American Presbyterian minister, Dr. J. Calvitt Clarke, created China's Children Fund to help some of the 10- to 15-million children orphaned during the Sino-Japanese war (1937-1945).

The first project was running an orphanage in Guangdong Province, home to several hundred starving refugee children. Three years later, China's Children Fund pioneered child sponsorship. Thanks to inspired supporters, the organization grew, extended into other countries and a new name was chosen to reflect the broader scope of work — it became Christian Children's Fund.

Here's where we come in.

In 1942, a Canadian church worker fled more than 480 kilometres on foot with 142 young children to a Christian Children's Fund-assisted orphanage when war encroached on his orphanages in China.

In time, the fiercely passionate Canadian, Dr. Verent Mills, met Clarke. Ultimately, the two joined forces. Together, they helped create Christian Children's Fund of Canada to serve Canadians sponsoring children through Christian Children's Fund's international office in Richmond, Virginia.

Six years later, Canadians were sponsoring 8,000 children around the world.

We're continuing the critical work we've always done – improving access to education, clean water and healthcare. We're doing it as part of our efforts to break barriers to children's education, dreams and potential.

Children should be able to pursue their dreams, no matter where they're born. Yet discrimination, exclusion and violence limit children's opportunities, affecting how they see the world and themselves.

What's more, left unchecked, the cumulative effects of harmful attitudes and traditions undermine investments made in education, health and water.

We believe education is the most powerful tool children can use to change their world.

So, while we're continuing projects to build schools, equip health centres and supply clean water sources, we're also working alongside children to overcome obstacles keeping them out of the classroom and threatening their ability to learn and thrive. With your help, we're tackling serious social issues, such as child marriage, child labour and gender inequality.

We're increasing our focus on education – inside and outside of the classroom.

Ensuring children have access to inclusive, quality education is the most powerful way to fight global poverty. Inside schools, we focus on ensuring children have adequate supplies, well-trained teachers and safe, child-friendly spaces to learn. Outside school, we connect children and youth with training, workshops, mentoring and other opportunities to build their knowledge, life skills and ability to influence change.

OUR STORY

1938

China's Children Fund (CCF) is founded

1941

China's Children Fund establishes the first plan for sponsors

1946

Canadian, Dr. Verent Mills, meets CCF founder, Dr. Clarke, and they begin work together

1951

China's Children Fund changes its name to Christian Children's Fund

1960

Christian Children's Fund of Canada (CCFC) is established

2002

CCFC joins a group of child sponsorship organizations under the ChildFund Alliance banner

Spring 2019

changing its name to **Children** on October 1, 2019 Believe

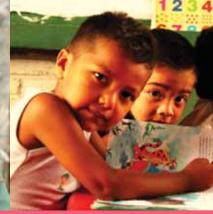


4 WAYS YOU HELP CHILDREN ACHIEVE THEIR educational goals, dreams and potential









SUPPORTING THRIVING COMMUNITIES

2 ADVANCING CHILD RIGHTS & PROTECTION

PROMOTING EQUALITY FOR GIRLS

4 PARTNERING WITH CHILDREN FOR CHANGE

THE BARRIERS

Children's most basic needs are often unmet, contributing to more than 260-million out-of-school children and youth.¹ More than half of the world's children experience some form of emotional or physical exploitation every year.²

Girls are the most excluded and discriminated group in the world — their rights are continually violated.

Children make up nearly a third of the world's potential, yet their ideas and insights are rarely heard.³

TO BREAK BARRIERS, TOGETHER WE:

- empower child and community groups with information and resources to engage with government and demand their rights be met
- help adolescents, youth and adults build small businesses
- build, renovate and equip schools to fill gaps above what government can provide

- promote healthy, safe and inclusive spaces for learning
- ensure children and communities gain the tools to protect young people and their rights (e.g. workshops, training)
- work closely with communities, governments and coalitions to end harmful practices
- help girls develop knowledge, confidence and leadership skills through girls' clubs and other groups
- promote the benefits of education for girls
- increase opportunities for girls and women to participate in decisionmaking at program, community and government levels
- involve children in planning our programs and in discussions at councils and forums
- support child clubs, youth groups and children's networks
- help children provide input to governments and leaders to make a case for change and influence decision-making

SOURCES:

- ¹UNESCO Institute for Statistics
- ² Global prevalence of past-year violence against children: a systematic review and minimum estimates. Hillis S, Mercy J, Amobi A, Kress H. Pediatrics 2016; 137(3): e20154079
- ³ UNGlobalCompact.org

On October 1, 2019, we will reintroduce ourselves to the world as Children Believe.

Our name may be changing, but not who we are. Everything you've told us you love about Christian Children's Fund of Canada is staying the same including our mission, vision and values (p. 3, 9).

We support children of all faiths, many who are socially excluded because of their religion, caste or ethnicity. We want all children, and all people who want to make a difference in their lives, to feel valued and included. Our inclusivity is a reflection of our Christian faith principles, the world we live in and the world we want to help children create.

Following October 1, you may start hearing and seeing our new name around town — on the radio or in digital ads, but it's still us!

We'll also be unveiling our new website and social-media handles. And, if you call us, we'll be saying "Children Believe" when we pick up the phone. But, you'll be answered by the same caring team who has always been here to help.

We're increasing our focus on bringing together people and partnerships, reducing gaps between policy and practice, and raising the voices of children. In doing so, we'll continue to be a catalyst for change, which crosses countries, continents and social divides.

Thank you for taking this journey with us and the children. We couldn't do it without you. With all of our hearts, we're forever grateful.











key dates

OCTOBER 1, 2019

Join us in celebrating the official launch of Children Believe! We'll share more details later this year.

BEGINNING IN 2020

Share your support for our staff in Burkina Faso, Ethiopia, Ghana, India, Nicaragua and Paraguay as they introduce Children Believe to the world.



SEPTEMBER 2019

Keep an eye out for a special Children Believe issue of *ChildVoice*.

OCTOBER 2019

Watch out for Children Believe radio and digital ads and other activities sharing our new name, logo and look.

Plus, stay tuned for news about our global youth ambassador program launching soon.



We've chosen the name
Children Believe to
reflect the brave and
beautiful beliefs of every
child — and your belief in
their dreams, too. Children
Believe



We're always here for you. That will never change.

Why are you changing your name?

We reach out to children of all faiths, ethnicities and cultures, and all people who want to make a difference in their lives. Yet, in the countries we work, there's often confusion about whether we serve children of other faiths. As a commitment to our Christian faith principles, we want every child to feel excited and proud our name represents them and every person to feel inspired and welcome to join our cause. With so many children socially excluded or discriminated against in their communities, often on the basis of faith, it's important children of all religions see themselves reflected in our name.

Why did you choose the name Children Believe?

The name Children Believe reflects the brave and beautiful beliefs of every child — and your belief in their dreams, too. Whether it's a boy who dreams of learning to read, or a girl who aspires to be a teacher, mechanic or doctor, we want to help children believe they can do the extraordinary. You believe in the potential and possibility of every child, and you help them believe it, too.

What's the difference between Children Believe and Christian Children's Fund of Canada?

We're changing our name, not who we are. Children Believe shares the same mission, vision and values as Christian Children's Fund of Canada. For nearly 60 years, we've followed the example of Christ by serving the poor regardless of their faith, cultural and ethnic background. We will continue to do so. We'll also continue our work in areas, including health, education and water, while intensifying our efforts to make inclusive, quality education available to all children. Just our name will change:

Our mission

Children Believe creates a future of hope for children, families, and communities by helping them develop the skills and resources to overcome poverty and injustice. For nearly 60 years, we have followed the example of Christ by serving the poor regardless of their faith, cultural and ethnic background.

Our vision

We dream of a world where every child has a voice and the ability to achieve their full potential.

Did you consult with donors before making the decision to change your name?

Yes. We reached out to thousands of donors, staff and members of the public. Overwhelmingly, people loved the name Children Believe and valued us staying true to our Christian roots.

Will your contact information change?

Our address and phone number will stay the same, however, our email addresses, website addresses and social-media handles will change. We'll be sharing our new contact information later this year. But, don't worry if you miss it. Following the name change, you'll still reach us using our current contact information.

Will I need to re-establish my monthly pre-authorized payments?

No, this change will not impact your pre-authorized payment arrangements.

Will the name change affect my credit-card transactions?

No, this change will not impact your credit-card transactions. As of October 1, Children Believe will appear on your credit-card statements.

To whom should I make my cheques payable?

As of October 1, your cheques should be made payable to Children Believe. Don't worry if you've already sent cheques designating funds to Christian Children's Fund of Canada. Our bank has given us a grace period to accommodate the name change. We kindly ask you make your next batch of cheques payable to Children Believe.

HAVE MORE QUESTIONS? WE'RE HERE TO HELP. 1200 Denison St. Markham, ON L3R 8G6 Toll free: 1.800.263.5437 donor-relations@ccfcanada.ca



Describe yourself in three words: Outgoing, affable, optimistic

What do you aspire to achieve? My greatest hope is for the voices of children to be heard in family and community decisionmaking. I encourage children not to lose heart, even if they don't have a voice now. I believe all children will soon raise their voices everywhere. I'm very sure of it.

As a school prefect. I involve other students in decision-making, such as asking what games we should play or how we should use our water.

Ghana



My dream is for the community to be a peaceful place, free from conflicts among youth and adults.

Adam, 14

18 children share what they BELIE

You believe in the **potential** and **possibility** of every child, and you help them believe it, too. Here's how you're inspiring a new generation to dream fearlessly.



Describe yourself in three words: Kind, self-controlled, faithful

What do you aspire to achieve?

My dream is for my community to be a peaceful place.

Children need to grow up in safe places where they can achieve their dreams. At school, we've held debates and dramatized child-protection issues. As a result of important programs, children are reporting abuses and openly discussing issues affecting their lives.





Describe yourself in three words: Cheerful, funny, caring

What do you aspire to achieve?

I want to be a professional soccer player. I told my dad I wanted to join a soccer team. That's how I joined the Champion of Rights league. It's a place where girls and boys play soccer and learn about our rights, including gender equality. I believe girls have the right to do the same things as boys.



Describe yourself in three words: Persistent, cheerful, creative

What do you aspire to achieve?

I dreamed of owning my own business, a barbershop. No one in my community believed I could make it this far. Your support gave me the technical training and resources I needed to succeed. Thank you for your love and belief in those who want to change their lives.



Describe yourself in three words: G: Helpful, responsible, outgoing

Y: Responsible, affectionate, respectful

What do you aspire to achieve?

- G: I want to be a doctor. I want to change the world. I want to help people every time I get the chance. I've taught children to protect themselves.
- Y: Often we cannot sleep because of the gang fights. My biggest dream is to walk around the neighbourhood without fear. I train children in how to be safe from sexual exploitation.

Nicaragua

I want to be a professional soccer player.

Lindsay, 12



Describe yourself in three words: Confident, capable, ambitious

What do you aspire to achieve? I want families to know girls — if given the opportunity — can become doctors and engineers like boys. I am part of a girls' club. We're trying to make changes in the roles assigned to girls. We believe housework for girls should be reduced.

By participating in the club, I've become a confident advocate for girls in my community. I think our club has motivated many girls to have bigger dreams for their lives.

Ethiopia

I want to grow up to be a doctor so I can heal sick people.

Nuru, 6



Describe yourself in three words: Helpful, strong, love (my country!)

What do you aspire to achieve?

I want to be a scientist when I grow up, so I can discover new medicines for different illnesses in my community. I hope all children will have opportunities for learning. I've helped four children study hard. Girls should focus on their education so they have a brighter future.



Describe yourself in three words: Honest, creative, kind

What do you aspire to achieve?

I want to grow up to be a doctor so I can heal sick people.

My mother always tells me I am a very responsible child who is helpful to the family. I hope that all children will have enough food to eat and be healthy. Thank you for helping my community!



Describe yourself in three words: Joyful, intelligent, obliging

What do you aspire to achieve?

I believe education can change our way of thinking and change our way of life. We should fight first for the right to education, because it's where everything starts.

Thank you infinitely for your letters, advice and support. You are really changing our lives and our world.



Describe yourself in three words: Committed, skilled, respected

What do you aspire to achieve? I dream of a country where all social classes can grow. We are in the right moment to generate changes in society, and to improve our country in all aspects. Participation of all children is of the utmost importance. In my life, it's helped me speak publicly with confidence and develop friendships with peers and many national authorities.



Describe yourself in three words: Honest, considerate, ethical

What do you aspire to achieve? I believe I can raise my voice as a teenager and others will listen. If we teenagers speak as one, others will follow us. We can be heard at school, through our school council and with authorities in public forums.

I believe I can teach through example that we're all equal when we respect others' opinions.

Sponsorship-supported programs teach us about equality, not only with words, but by giving the same opportunities to boys and girls.

Paraguay

I believe education can change our way of thinking and change our way of life.

Leticia, 13



Describe yourself in three words: Hard-working, disciplined, steadfast

What do you aspire to achieve? My dream is to become a physics and chemistry teacher, so I can encourage children to choose science majors and contribute to the fight against poverty. I believe my example can inspire other girls.

As a brilliant schoolgirl, I've pushed my parents to send my three younger sisters to school. I want all parents to send their daughters to school, because girls can achieve what boys can.

Burkina Faso

My dream is to be the national minister of security.

Ibrahim, 11



Describe yourself in three words: Kind, tolerant, friendly

What do you aspire to achieve? My dream is to be the national minister of security.

I believe parents and the government are responsible for protecting children. If there are people who make children suffer, they need to be punished. I also believe education is very important for children and youth. It's how we can create a better future.



Describe yourself in three words: Intelligent, hardworking, polite

What do you aspire to achieve?

My greatest dream is to become a teacher, so I can educate children.

I believe all girls and boys should be sent to school and treated equally. I tell people this when I have the opportunity. I would like to tell children they need to get rid of their shame and speak up. Being shy will never help children say what they need and want to say to achieve change.



Describe vourself in three words: Children's club leader

What do you aspire to achieve?

Child marriage and child labour should be eliminated. We use complaint boxes in our schools to report children's rights violations. In our children's club, we've taken pledges against child marriage. Girls and women should have their voices heard in all decisions. The right of women to property and freedom of speech is not enough. My parents appreciate my efforts. It makes me proud.



Describe yourself in three words: Concerned for change

I want to become a doctor to give free medical care to all.

My greatest hope is that children are responsible, study in school and speak for the needs of other children and the community. Thanks to the efforts of our children's club. local government is starting to provide basic facilities in our village, like clean drinking water and a road.



Describe yourself in three words: Dynamic, observant, social

What do you aspire to achieve? I'd love to become a champion in the Olympics! I also aim to join a non-governmental organization to help empower those in need.

I believe I can help children have a voice. Adults should not discourage children from speaking. I've informed a child helpline about a boy forced into child labour. A helpline team member came to our village and counselled the boy and his parents. I'm proud I helped him continue his studies. I'm also grateful for your support and love.

India



I want to become a doctor to give free medical care to all.

Shrisma, 13



Images with POWER to CHANGE the WORLD

"Children Believe," a collection of images documenting the strength and hope of children, families and communities, inspired thousands at the Scotiabank CONTACT Photography Festival.





This spring, we hosted a photo exhibition called "Children Believe" at the Arta Gallery in Toronto. Our goal: raise awareness of obstacles standing in the way of children's education, dreams and potential. During a two-week period, festival-goers learned about our global movement for change through international photographer Juris Kornets' poignant images. It was a testament to the impact your caring commitment has on more than 700,000 children, families and community members. Thank you!

Visit our online gallery: ccfcanada.ca/exhibit.









How a sponsor visit touched a family

Karen and Wayne achieve their eight-year goal to visit Anitha

When I found out my sponsors were visiting I felt like telling everyone my Canadian parents are coming! I've kept every letter they've ever written. When we met, they came into our home and ate. I plucked a guava from our tree and gave it to them. Nobody has eaten anything in our home, or visited like this, because of our caste and religion. I've never experienced this kind of happiness. In our village, nobody gets to pursue a higher education. It's only because of my sponsors that I'm studying still. I remember my sponsor's mom. She thought of me as a granddaughter. My heart longs to meet the one who had so much affection for me. There are no words available to thank them all enough.

Anitha, 17 (sponsored child)

I had tears of joy when I learned Karen and Wayne were coming to visit. After all the letters, they felt like family. I thought they might see our house and leave. But, they came inside, laughed with us and ate what we offered. When we put garlands on them, they embraced my daughter. This shook my heart and changed my understanding. Sponsorship has meant so much to Anitha. She's pursuing a Bachelors of Commerce, aspires to be a bank officer and acts bravely. Our village has received many benefits from sponsorship, such as a garden, water well and learning centre. I wish other sponsors will visit. Other families should feel as happy as we do.

Chinnaponnu (Anitha's mother)

Top: Karen and Wayne laughing with Anitha, her relatives and village children

Middle: Anitha and her mom welcome Karen and Wayne with traditional garlands made
of fresh flowers and leaves

Bottom: Wayne reminiscing about how small Anitha was when they first sponsored her

Before my mom passed away, she asked if I could support her sponsored child, seven-year-old Anitha, from India. She valued education and wanted to ensure Anitha completes her schooling. I happily agreed. My husband and I have been planning to visit Anitha for the last eight years. When we finally met, I felt absolute joy. Anitha's grown into such an amazing, confident young person. I loved seeing her drawings and poetry, and hearing about her educational goals. Her family and community were so warm, open and curious. I can see how sponsorship has made a difference in her life. I'm so proud of Anitha and glad I've sponsored her.

Karen (sponsor)



Children say thanks

Wherever we work, children are eager to share their love and appreciation with you.



I'm so grateful to you for your support. We'll do our best and never give up. It doesn't matter your age, colour or country, what really matters is your will. Thank you.

66

I would like to thank you for helping us fight for the rights of children. Thank you for all your love.

Emmanuel, 15 | Ghana



We are very grateful for what you are doing to make the lives of children and mothers better.



I'm proud of you. I am proud of what you are doing for us.

Your contribution is of the greatest importance for all families with scarce resources. Thanks to you we can continue learning! Sebastian, 19 | Paraguay

66

Through your help, many children's lives are being changed. Community members are learning to respect children's rights, and I've learned about my rights and the importance of education. I'm so thankful.

Shrisma, 13 | India



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- youtube.com/c/ccfcanada
- blog.ccfcanada.ca

ccfcanada.ca



Help children and families who need it most

Last year, your donations helped us make real change in communities where we work:

- ▼ 30,717 children received annual health or dental checkups
- 13,498 children in our sponsorship program received nutritional support
- 72,861 students, parents, teachers, community leaders and more were reached by awareness-raising campaigns on issues such as education for girls

We've made progress, but the need is great. There are still thousands of children in communities where we work in Africa, India and Central and South America in need of our support.

You will help provide access to nutritious food and healthcare, clean water and sanitation as well as quality education.

It's easy to give today and make a lasting impact in the life of a child, their family and their community.



Provide a gift to help those in need rise above poverty.

ccfcanada.ca/GreatestNeed, or call 1.800.263.5437



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